

Bram Provoost
London, United Kingdom

Profile:

Bilingual (Dutch / English) qualitative market researcher specialized in healthcare (Rx & consumer).

17 years' experience in market research including 16 years as qualitative researcher dedicated to international medical, healthcare and pharmaceutical areas.

Solid experience in all aspects of fieldwork from set up to delivery as well as operational aspects.

Prior experience includes quantitative healthcare research and research in the fields of Consumer and Business-to-business (small and medium size enterprises).

Experience:

March 2021 - present

Linguist, Analyst, Moderator, Recruiter
London, UK

- Linguistics: Translation / transcription / proofreading - ENG>ENG, NL>NL, ENG>NL & NL>ENG
- Analysis: Primary & secondary analysis – Content analysis, Topline / summary, Detailed CA
- Moderation: WATDI & TDI only - ENG>ENG, NL>NL
- Recruitment: Online, CATI, Qual TDI, Qual F2F etc. - USA only – database of 1208 contacts across ~60 different specialities

March 2016 – March 2021:

Project Director at Adept Field Solutions
London, UK

- Successful delivery of International Qual and Quant healthcare research projects
- Providing outstanding client service throughout the project lifecycle
- Advising clients, providing quotations and developing key client relationships
- Mentoring junior team members, managing global partners and suppliers

May 2012 – March 2016:

KeyQuest Health Ltd.
London, UK

August 2015 – March 2016:

Operations Director & Senior Moderator

- Ensuring KQH's global fieldwork Operations are fit for purpose.
- Ensuring KQH complies with national and international regulatory aspects in all markets KQH operates in
- Project manage international healthcare studies
- Build long-term relationships with clients
- Help develop the growth and future direction of KeyQuest Health Ltd
- Providing moderation on English and Dutch speaking studies
- Occasionally involved in working directly for pharmaceutical clients and in doing so, being responsible for the entire lifecycle of research projects, from proposal to presentation including screener / discussion guide development

May 2012 – August 2015:

Project Director

- Conducting business analysis used to develop marketing & business development strategies
- Operational strategy development and management of the recently launched US arm of the business including recruiting and hiring a part time temporary member of staff
- Improving and streamlining existing processes / pathways as well as creating new ones
- Project management and administration of all aspects of qualitative international healthcare studies with varied methodologies from quotation through to final delivery
- Occasionally involved in working directly for pharmaceutical clients and in doing so, being responsible for the entire lifecycle of research projects, from proposal to presentation including screener / discussion guide development
- Conducting in house recruitment and moderation where possible

July 2008 – May 2012:

**Freelance Qualitative Market Research Moderator, Analyst & Linguist
London, UK**

- All aspects of quantitative and qualitative healthcare market research fieldwork from set up to delivery in all English and Dutch speaking markets
- A wide variety of therapeutic areas covered
- A wide variety of services provided
- A wide variety of types of research undertaken
- All types of respondents recruited and moderated
- Analysis and report writing (topline, content analysis and full report)
- Translation/transcription/proofreading
- Clients included: World One; KeyQuest Health, D-Scriptio Limited, IDEA Research Limited; Semantics MR; Leyhausen International Services UK Ltd.; The Healthcare Landscape; Medefield Europe; Rosslyn Research; Harris Interactive, Übersetzungsbüro Albert (UebA)

October 2007- September 2008:

**Full time phone to web recruiter at Medefield Europe
London, UK**

- Recruitment of healthcare professionals for quantitative and qualitative pilot online questionnaires, TDI's including WebEX and webcam and F2F studies
- UK and Dutch speaking markets

April 2006 – May 2012:

**Freelance researcher / translator / recruiter / interviewer / moderator / supervisor at All Global
London, UK**

- All aspects of quantitative and qualitative healthcare market research fieldwork from set up to delivery in English and Dutch speaking markets

Languages:

- Dutch (Flemish): Native
- English: Bilingual proficiency

Education:

- Senior general secondary education (HAVO) certificate achieved in state exams through Leef-werkschool Eigenwijs, Nijmegen, Netherlands 1997-2001: English, Dutch and social studies

Additional information:

- Proficient in Microsoft applications including MS Word, Excel, Outlook and PowerPoint

References:

- Available upon request